

THE AUTHORS' PURPOSE AND TONE IN JAKARTA POST

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ABSTRACT

The authors purpose and tone is the important point in reading. It is not easy to analyze because it is not explained or expressed directly. A reader must read between the lines to analyze the writer position and feel the emotion or attitude from which a writer addresses a topic.

The choice of words and details convey the tone. Understanding an author's purpose and tone will help readers interpret the information.

Key words: *Author's purpose, Tone, Reading comprehension*

1. The Background of the Study

Reading is a cognitive process to construct or derive meaning. It needs a complex interaction between the text and reader which shaped by the reader's prior knowledge, experiences, attitude and language community.

Currently most reading is either of the printed word such as in a book, magazine, newspaper, etc.

A newspaper is a publication that is issued daily or weekly and includes local and international news stories, advertisements, announcements, opinions, cartoons, sports news, and television listings. It is an important method of letting the public know everything that is happening in their local area and around the world.

When the author writes a text it must be there is the purpose that he/ she wants to shared. An author's purpose is the reason an author decides to write about a specific topic. The author must decide whether his purpose for writing is to inform, persuade, entertain the ideas to the reader. Not only that the tone also influence about the subject that he/ she is presenting. Sometimes their emotion or feelings also include in their text.

Tone is not explained or expressed directly. A reader must "read between the lines" to feel the author's attitude and identify the tone. It shows that tone is not easy to analysed.

Because of that the it is important to know the sections of the newspaper and what information or the purpose and tone that the writers want to share.

2. The Discussion

a. The Author's Purpose

Purpose is the reason an author writes about a topic. It is also shows the position from which a writer addresses a topic. An author's main idea is directly related to the author's purpose. There are many reasons an author decides to write but the three basic following purposes will drive a main idea: to inform, to entertain, and to persuade.

The author's purposes are:

1. To Inform or Teach

Sometimes an author wants to inform about something. To inform means to tell information about a subject. Authors with this purpose wish to provide facts that will explain or teach something to readers.

Example: Pain is a normal part of a physical process that lets us know something is wrong.

2. To Entertain

If an author likes to tell a funny story. That means it was written to entertain people. Can you think of a story that made you laugh? That story was written to entertain you. To entertain means that to amuse and delight; to appeal to the reader's senses and imagination. Authors with this purpose set out to captivate or interest the audience.

Example: "Yes, I have gained weight. I weighed only 8 pounds when I was born."

3. To Persuade or Convince

Sometimes an author wants to persuade you. That means the author is trying to convince you to feel the same way as the author. To persuade is used to convince the reader to agree

with the author's point of view on a subject. Authors with this purpose may give facts, but their main goal is to argue or prove a point to readers.

Example: The death penalty is deeply flawed and should be abolished.
 The following chart shows an example of specific purposes is:

| General and Specific Purposes | | |
|--|---------------------------------------|---|
| To inform | To entertain | To persuade |
| To analyze To clarify To discuss To establish To explain | To amuse To delight To frighten | To argue against To argue for To convince To criticize To inspire (motivate a change) |

a. The Author's Tone

The tone of a passage is the writer's attitude or feeling about the subject that he/she is presenting. Tone does not reflect the reader's attitude toward the subject, nor does it involve the attitude expressed by characters, besides the author, in the passage.

When you are determining the author's tone, focus on the feeling that the author is conveying. The author may, for example, present facts that for many readers are amusing, exciting, or disturbing, but that does not mean that the author's tone is amused, excited, or disturbed. In order for the tone of a passage to be "amused," for example, the author must be using the words to express that feeling from him or herself to the reader. A work of writing can have more than one tone. An example of tone could be both serious and humorous. Tone is set by the setting, choice of vocabulary and other details.

The tone is different with Mood. Mood is the general atmosphere created by the author's words. Mood is the emotions that we (the reader) feel while we are reading. Some literature makes we feel sad, others joyful, still others, angry. It may be the same, or it may change from situation to situation.

The purposes of tone are:

1. Shows the typical quality of the writer's personality.
2. Creates growing emotion in the reader.
3. Sets the relationship between reader and writer.
4. Connects the material to the reader.
5. Makes easier to understand the meaning.
6. Uses as a key to understand the author's mood

7. Uses as a key to make a connections between the author's thought and its expression

Kinds of Tone are:

1. Objective tone is impartial. It does not show any feelings for or against a topic; therefore, it is unbiased or neutral.
2. Subjective tone is personal, biased, emotional, and often informal. A subjective tone uses words that describe feelings, judgments, or opinions. In subjective commonly used tone words are:

| Commonly Used Tone Words |
|--------------------------|
| |

1. The Analysis

RI needs shuttlers with fighting spirit: Remy

The Jakarta Post, Jakarta | Sports | Wed, May 28 2014, 8:32 AM

The Indonesian Badminton Association (PBSI) head of development and achievement, Remy Mainaky, said that Indonesia needed shuttlers with a fighting spirit and a strong mentality to win the much-prized Thomas and Uber Cups.

Indonesia has failed to win either the Thomas Cup — which it last won in 2002 — or the Uber Cup — which it last won in 1996 — after the national team lost in the semifinals and quarterfinals, respectively.

PBSI had expected the Uber Cup team to advance at least as far as the semifinal round. However, the female shuttlers were unexpectedly eliminated in the quarterfinals by host India 3-0. India, which had advanced to the Uber Cup semifinals for the first time ever, lost to runner-up Japan by a score of 3-2. Badminton powerhouse China extended its winning streak, defeating Japan in the finals to take home the Uber Cup for the 13th time.

The Japanese men's team made history by winning its first Thomas Cup by besting Malaysia 3-2 in the title match.

Remy highlighted his players' poor physical and mental condition as reasons for their poor showing. "Most of our players have extensive experience in various international championships, so why do they still feel tense? It means they are not enjoying their matches. I was a player like them and I know how it feels to be in their shoes. They are not new to pressure so I cannot accept such an excuse," said Remy.

“I agree with [coach] Christian [Hadinata] when he says that Indonesia needs players who are fighters and have a strong will. Look at [Takuma] Ueda, he had never before won a super series tournament but he was the one who won the decisive match that secured the Thomas Cup for Japan,” he added. As a result of their disappointing performance, Remy said a thorough evaluation of the current roster would be required.

SBY urges good natured race for the presidency

The Jakarta Post, Jakarta | National | Thu, May 29 2014, 6:03 PM

President Susilo Bambang Yudhoyono says the race to win the presidency must run well and all parties must strive to ensure it is a success, with no deep resentments harbored after the process ends.

“In the future, after the completion of the election process, we should be able to unite again to continue to develop our nation. Let’s end the deep resentment created during the election process. It’s not good to bear a grudge and keep hatred among us,” said the President as quoted by *Antara news agency*.

He was speaking at an event to celebrate the ascension of the Prophet Muhammad at Bogor Palace, West Java, on Wednesday evening, also attended by First Lady Ani.

Yudhoyono, Vice President Boediono and his wife Herawati Boediono, and several Cabinet ministers

Yudhoyono went on to say the race should feature healthy competition.

“It’s unwise to pass grudges and hatred onto the next generation. Let’s build again a harmony and togetherness among all components of the nation, a togetherness that is built based on fraternity, solidarity, ukhuwah Islamiyah [Islamic brotherhood] and ukhuwah wathoniyah [nationalism],” Yudhoyono said.

“Let’s prove our democracy is maturing and is full of politeness,” he went on.

The President also reminded that before and during the presidential election, all parties should avoid engaging in smear campaigns.

As the presidential election draws near, smear campaigns have been pushed on social media outlets, including claims that presidential candidate Joko “Jokowi” Widodo was of Chinese descent and was a Christian.

Meanwhile, presidential candidate Prabowo Subianto has dealt with allegations about his alleged involvement in human rights violations during the May 1998 riots. More recently, he was accused of having dual Indonesian-Jordanian citizenship.

Yudhoyono said it was important for the whole country to choose and then support the candidates in the upcoming election for the sake of national development. (fss/ebf)

| Text | Titles | Purpose | Tone |
|------|--|--|--|
| I | RI needs shuttlers with fighting spirit: Remy | To inform and persuade that Indonesia needs players who are fighters and have a strong will. | The tone of text is Subjective. It shows disappointed with Indonesian players'. It found from the sentences: Indonesia has <u>failed</u> to win either the Thomas Cup Remy highlighted his players' <u>poor physical</u> and mental condition as reasons for their <u>poor showing</u> “I agree with [coach] Christian [Hadinata] when he says that Indonesia needs players who are fighters and have a strong will. Look at [Takuma] Ueda, he had never before won a super series tournament but he was the one who won the decisive match that secured the Thomas Cup for Japan,” he added. As a result of their disappointing performance, Remy said a thorough evaluation of the current roster would be required. |
| 2 | SBY urges good natured race for the presidency | To inform that the race to win the presidency must run well and feature healthy competition. | The tone of text is Objective factual, uninfluenced by emotion or personal. It does not show any feelings for or against a topic; therefore, it is unbiased or neutral. |

2. The Conclusion

Every writer has a purpose and point of view. Every writing has sets a tone or attitude for the reader. Recognizing the author's purpose, point of view and the tone of the passage will help us to understand and analyze the text. When we read several books by the same author, we become accustomed to the author's style of writing and sometimes we look for authors with a similar style. The tone can identify by the language or word choices the author uses. The language will reveal the perspective or opinion. That is, whether it is positive/negative about the subject. In the first news of Jakarta post, found the tone of text is Subjective. The writers dissapointed with indonesian players'. s/he also give opinion to support the text. But it different with the second news it shows the factual. The writer didn't gave any opinion it shows that the position of the writer is neutral.

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